

# Parent Volunteer Group

AT FRASER ACADEMY

## **PVG Community Notes Nov 22, 2017**

Time: 0800 - 0915

Location: Fraser Academy 5th floor

In Attendance:

Debbie Heeps, Sharon Selby, Doug Paul, Vivian Cantas, Michealanne Dodds, Susie Stewart, Judy Van Halst, Simone Salazar, Brandy Hughes, Maureen Steltman, Simon Uden, Caroline Rossitter, Belinda Curyer, Shelagh Cluff and Erica Johnson

### **1. Welcome - Andrea Potter**

### **2. Update and news from Maureen Steltman, Head of School**

Maureen introduced the Strong Minds Initiative at the school. Designed in partnership with psychiatrist [Dr. Shimi Kang](#), this initiative will motivate students to develop life-long habits of a healthy lifestyle, including a balance of play, rest, and positive relationships. It will be implemented as a school-wide, evidence-based program. This week the school kicked off with a screening of Angst.

A follow up in February will continue the discussion with Dr. Kang. Generations of kids coming up from 2010+ especially teens struggle with mental health. One in five people suffer from mental health difficulty. One in two suffer an actual emotional experience. Sarah Ward, an executive function specialist, will be working with the school to help foster mental health. The school sees a full roll out over the course of three years. The school has kicked off the annual fundraising drive to help support the Strong Minds Initiative.

### **3. Smiles Week**

Smiles Week at the school takes place at the end of February. Several students are spear-heading the making of a movie that will involve the whole school population. "Lip Dub" was recommended to the staff - a project that would never have been realized just a short time ago in the school's history. Shows the great result of working with executive functioning.

### **4. Financial update**

The PVG account has approximately \$18,500. The PVG recently donated \$6000 towards gym equipment. The first two used-uniform sales generated approximately \$1500.

Brandy Hughes asked if the school received the provincial Gaming Grant. Simon did not think that the school has received any money under that grant. Brandy to research.

### **5. Fundraising activities**

- Purdy's Fundraiser: The goal is to achieve \$10,000 in sales. As of November 22, 2017, we have reached 45% of our goal to date with 3 days left. Clarification of the share link was

explained. Log into Purdy's account and at the top of the form where one can input email information for donation. There was a discussion to offer a prize to the top selling grade/class for future fundraisers. The grand prize could be one of the following: Regular civvies day with approval from Tasso Kanovos, a hot dog day, or perhaps in flex block, a trip to a coffee shop. Parents in attendance were favourable to having contests in the future related to fundraising. Note: as of Friday Nov 24 at 10 am the total sold was Sales: \$9,761.33 with Profit Earned: \$2,440.33

- Winter concert 50/50 draw - The school has offered the PVG the opportunity to conduct a fundraising opportunity at the winter concerts. Belinda offered to spearhead the project. On the day of the concert some student volunteers with elf hats and Christmas attire will be asked about 10 minutes before the concert starts to collect monies for the 50/50 draw. In the past, Simon noted that there was a collection at the entrance of the concert for a specific donation such as backpack buddies. In lieu of these previous donations we will have a 50/50 draw where monies will be collected for the PVG fundraising initiatives. Sales will occur during both concerts (jr and middle/senior school) with two draws. Ticket pricing will be set at 3 for \$10 and arm length for \$20. Actual ticket rolls can be bought at Bazaar Novelty or Eddie's Hang Ups. Belinda to look into the necessary licence to sell raffle tickets.
- Used Uniform - Vivian Cantas reported two sales dates have been conducted. Considering holding the next sales night in February, perhaps on the night featuring Dr. Shimi Kang on February 6th, 2018. Announcements will be made in December for donations of used uniforms. The committee needs more inventory, especially gym strip.
- Passive Fundraising - Andrea Potter mentioned other opportunities for fundraising. The organic grocery service named SPUD was discussed. Another company that was mentioned was Mabel's Labels. This company is a custom-made label/tag/sticker company that can be adhered to backpacks, lunch kits, containers, water bottles, coffee cups. Spring would be a good time to look at this for summer camps and back to school. Susie Stewart to take on Spud discovery. We welcome any ideas for additional passive fundraising activities.

## **5. Holiday baking**

Caroline Rossitter gave us the update for the teacher appreciation giveaway. A notice will go out for Friday December 1 for volunteers.

Volunteer required for:

- a. Donation of home baked goods, store bought baking or cash donation. If you bring the baked goods in containers please label with your name or child's name so they can be returned.
- b. Runners for dropped baking goods on Wednesday, Dec 13th and Thursday December 14th from 7:30 to 8:10.
- c. Setting up of tables from 10-11:30 with the baked goods and decorations. In spirit of the Zero Waste we will be asking teachers to bring their own containers this year instead of providing decorative paper boxes. Christmas decorations will be borrowed and there are some left over from last year.

## **6. Zero waste Initiatives**

Erica led a great discussion about waste initiative. It was mentioned that the Soap Dispensary on Main Street helps to reduce packaging. This location supplies all sorts of reusable containers and great ideas for home use. Slow roll out of waste initiative. Simon made mention of the school starting awareness in each department in the school. There was a suggestion that each class take out waste and the recycling to see just how much waste there is and what kind. More was discussed on the lunch bag kits and other ways to reduce single use containers such as plastic baggies and lunch items bought at local retailers. We are in the beginning stages of Zero Waste which is very exciting for the school.

## **7.PVG Art Sale and Auction**

Is scheduled for February 22, 2018 - Vivian Cantas has offered to be the lead on this new fundraiser. Cocktail wine and cheese event. Great way to celebrate the art at Fraser Academy. The event will include a purchase of a ticket. We need to set a budget to determine costs. Silent auction is to be included. Collection for silent auction items need to be discussed as that could be a large job shared by many. Loads of locations were discussed especially one that doesn't incur a rental cost. Andrea's Gastown condo may be an option depending on the numbers estimated for the event. Vivian will do additional research and propose a budget.

## **8. Grade 12 Grad Photos**

There was a call for team lead from Grade 11 to coordinate the grad photos and frames project. Each year the PVG purchases frames for the grad photos to commemorate the graduates. The individual frames need to be wrapped and coordinated for the graduation ceremony later in the spring. Belinda will connect with the Grade 11 class parent.

## **9. New business.**

Class parent email list is still in the works. When emailing class groups please keep in mind to BBC the whole group. Encourage all parents to join the directory.

### **Dates on the horizon**

Dec 7: Winter concerts

Dec 14: Staff holiday baking event

Jan 28: Grad photo day

February 22, 2018: Art Fundraiser